

# QUALITY TASTE

*Why settle for less?*



Benson & Hedges Ultra Lights 100's: 0 mg "tar," 0.3 mg nicotine - Marlboro Lights: 0 mg "tar," 0.3 mg nicotine - Virginia Slims Lights: 0 mg "tar," 0.7 mg nicotine - Parliament Lights: 0 mg "tar," 0.7 mg nicotine as per regulations by FTC method.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

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